



**QUALITY MANAGEMENT**  
9001- Quality Management Systems  
ISO 21500 - Project Management  
Supply Chain Security Management System



# COMPANY PROFILE

[www.zylloo.com](http://www.zylloo.com)

## WHAT DOES ZYLLOO CONSULT STAND FOR?

ZYLLOO CONSULT, which means consult the Expert, is a consultancy firm that provides individuals, businesses and various organizations with quality and added-value services to improve their professional performance.



## COMPANY SKILL AREAS

As a consultancy firm, we offer the following services to our customers:



### RESEARCH, PROJECT PLANNING AND ANALYSIS

- Pre-feasibility and feasibility studies for investment projects (analysis, options' evaluation and planning);
- Social project studies (log-frame analysis);
- Engineering studies (infrastructure, building and various real estate);
- Market research (surveys and opinion polls)



### PROJECT MANAGEMENT

- Preparation of tender documents;
- Development of concept notes for projects and programs;
- Development of terms of reference for the implementation of projects;
- Development of project specifications (including IT projects and more specifically web design);
- Coaching in the implementation of projects (advice, supervision and training for the proper conduct of projects).



## MARKETING MANAGEMENT

- Marketing strategies development
- Brand creation and awareness building
- Content creation



## ISO STANDARDS TRAINING AND CERTIFICATION

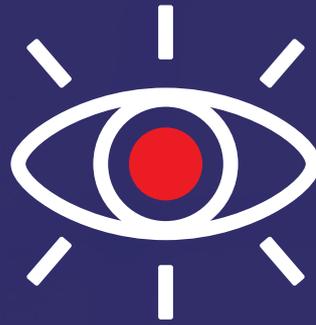
In the field of ISO standards training and certification, Zylloo Consult is a distributor of the Canadian based companies named PECB for trainings and MSECBC for certification audits:

- Organization of the PECB training and exam events
- Support for the implementation of management systems that comply with international standards
- Facilitation of audits for MS-ECB international standard certifications



## OUR MISSION

As a consultancy firm, our mission is to help individuals and organizations, through advice, training and prior studies, to ease management and investment decision making with a view to expanding their activities and increasing their market share.

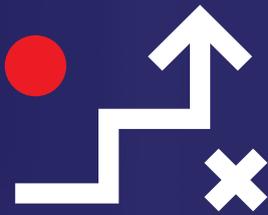


## OUR VISION

Our vision is to set ourselves as one of the national references in the field of consultancy and a modern company offering to our customers an adapted local service at the cutting edge of the technology.

Taking the risk dimension into account in our approach in delivering solutions to our business partners, characterises our strategy based on customer value.

We spare no effort to ensure a more than satisfactory delivery



## OUR STRATEGY

Our strategy is to focus on the presentation of our services by offering the best of ourselves for a maximum customer satisfaction. We pay particular attention to the content and the presentation of the final result to be delivered to our customers.



## OUR VALUES

The following five values characterize the business approach of ZYLLOO CONSULT:

- Excellency
- Innovation
- Integrity
- Performance
- Customer orientation

## EXPERTS

With experts holding more than a decade of experience in the company various fields of activities, ZYLLOO CONSULT is a consultancy firm whose innovation and experience differentiate our approach of service delivery to our customers.

We provide

**ISO 9001** certified experts

## VIABILITY

Our strategy ensures the effectiveness of our solutions while our vision and mission sustain the company's viability. Success is guaranteed when partnering with us.



## SUSTAINABILITY

ZYLLOO CONSULT is constantly looking for perfection in the delivery of its solutions. With permanent focus on customer satisfaction, we do ensure a sustainable collaboration.

## EFFICIENCY

- We ensure perfect compliance with established standards related to the assignments given to us;
- We collaborate with multidisciplinary expert networks;
- We guarantee after-sales support, to provide added-value services to our business partners.



By committing ourselves to doing this, we ensure our **company's viability** as well as our **solutions' effectiveness.**

## VALUE-ADDED SERVICES



### DESIGN AND INNOVATION

Research and development activities that result in a new or improved product/service design.



### QUALITY CONTROL

Inspecting and testing services to ensure they meet quality standards.



### PACKAGING

Adding packaging that makes the service easier to use or more attractive.



### CUSTOMIZATION

Tailoring services to meet specific customer requirements.



### CUSTOMER SERVICE

Providing support that enhances the user experience, such as troubleshooting and maintenance services.



## PARTNERSHIPS

We collaborate with internationally accredited service providers and regionally established organizations.



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